

## Training & Services in Scientific Publishing

Scientific publications are more than just the scientific information conveyed in an article; they are an indicator of academic prowess too. Today, the number of publications, their citations and the reputation of the journals are used to assess the success of a scientist, institute or university. This assessment is critical for grants, tenure, academic appointments and industry jobs, or complete funding projects.

To publish a successful paper one needs more than just excellent results.

One needs to structure and write the paper, adhere to conventions about spelling, submission, ethics and so forth. These »publishing skills« can make or break otherwise good research and are therefore elementary to academic success; whether at the level of a university or that of an individual.

SCADEMIA aids in achieving success in publishing through a range of services; we train scientists in writing a good article, we do this through bespoke workshops and (remote) personal training. SCADEMIA does not stop there; we also offer advanced author services that include and support all steps towards a successful publication!



## Inside knowledge for authors

SCADEMIA, an initiative of Thoss Media, was started to give scientists inside knowledge on scientific writing from experienced editors.

Andreas Thoss, founder and managing director of THOSS Media, has worked previously as editor and publisher for John Wiley & Sons. Among other projects he started (and edited) five new journals within the last 10 years. He worked with hundreds of authors to improve their paper. He is aided by a number of freelance trainers, scientific publishing experts and scientists.

### Basic and Advanced Courses

At the heart of SCADEMIA lies a series of modular publishing courses.

These workshops are aimed at graduate students and scientists and are adapted to the level of the participants. They are customized, modular and interactive.

Courses can take between 1 to 5 days and are configured in consultation with the hosting institution.

Our experienced trainers will guide the participants through the material with exercises, tests and real world examples.

Participants will receive a certificate of attendance.

### Course Modules

- Academic publishing
- Open access and beyond
- Getting published
- Structuring of a research paper
- Scientific English
- More than text
- More than research papers
- Peer Review
- Metrics & searches
- Promotion & dissemination

### Personal Publication Coaching

For scientists who pursue a faster way to publishing success, we offer personal publication coaching.

Think of 3 to 5 sessions via video-conference during a 12 month period. Each author / team will be connected to a personal publication coach.

Together they will develop a plan for the publication and connect in subsequent sessions to analyze and overcome problems. They develop an efficient way to a maximum publication success.

The objective is not just improving a publication but also learning skills that last for the future. The personal coaching can be offered to individuals or as part of a package for institutions.

### Typical Schedule

- **Session 1:** Material check, definition of topic, audience, document type and document structure
- **Session 2:** First draft, language check, journal selection
- **Session 3:** Complete text, figures & tables, references, full submission package
- **Session 4:** reviewer comments, revision plan

### Advanced Author Services

Besidetrainingandcoaching, SCADEMIA offers advanced services to optimize the writing process and to release the scientist from the administrative burden.

We will actively support of the process from draft manuscript right up to final decision.

Our process increases the speed, quality and chances of acceptance.

SCADEMIA obviously cannot guarantee acceptance but will optimize a manuscripts chances.

### Professional Services

- Scientific Pre-Review of the manuscript
- Language editing
- Selection of a journal list
- Creation of cover letter & pre-submission inquiries
- Submission management